

Table 1

STORE NAME	WEBSITE	HOURS	DISCOUNTS/REWARD PROGRAMMES
<b><u>AMONG BRENDA'S QUILTS AND BAGS</u></b>	amongbrendasquilts.com	Tues - Fri 10-5	10% of all future purchases of in stock regular priced fabric and notions for those who purchase a Baby Lock machine from the store.
15, Centre St W, Strathroy		Sat 10-4	
<b><u>THE COTTON HARVEST QUILT STORE</u></b>	thecottonharvest.com	Tues - Fri 10-5	No Discounts given
220, Main Street, Seaforth		Sat 10-3	Used to have a "loyalty" program but was discontinued when they discovered that people were abusing it. They try to be fair and keep prices competitive so that everyone can benefit not just those who belong to specific groups or organizations.
<b><u>FABRICLAND</u></b>	fabricland.ca	Mon-Fri 10-8	Memberships that allow everyone to benefit from discounts not just Guild members.
476, Wonderland Road S, London		Sat 10-6, Sun 10-5	Regular \$25 +HST per year; Senior \$20 + HST per year; Student \$20 + HST per year
			Must show membership card. Non-transferable
<b><u>HYGGELIGT</u></b>	hyggeligt.ca	Wed -Fri 10-3,	No discount programme at the present time but looking at maybe starting one in 2025 for regular customers.
144, Queen Street East, St. Marys		Sat 10-2	
<b><u>KALIDOSCOPE OF QUILTS</u></b>	kalidoscopeofquilts.ca	Tues - Fri 10-4	Cash sales - 13% discount on regular priced items including wool kits and Valdani threads - no cut wool pieces.
17828, Elginfield Road, St.Marys		Sat 10-3	Debit sales - 10% discount on all regular priced items excluding wool kits.
			Credit card — NO Discount on any regular priced items
<b><u>STACHE FABRIC AND NOTIONS</u></b>	mystache.ca	Sat 8-3. Sun 10-2	Stache cash that provides everyone the opportunity for a discount.
Market at Western Fair, 900 King Street, London		Mon-Fri by appt	
<b><u>STITCH IT CENTRAL</u></b>	stitchitcentral.ca	Mon - Sat 10-5	The store has a rewards programme for all customers. Each purchase is eligible for points which are translated into dollars on future purchases. The dollars can accumulate until the customer wished to redeem them. No membership card is required. The store keeps track of
1161, Hamilton Road, London			